

Send a card, save a life.

Addressee (Buyer)
Address One
City, State, Zip

Dear Addressee,

Thank you for purchasing UNICEF business greeting cards last year. Your support has saved lives and offered health and a promise of hope to children all over the world. To show our gratitude, we're offering **15% off when you order by September 30, 2014.**



We encourage you to continue to use your voice to tell our story with our distinctive and memorable card designs. **Enclosed you will find your 2014 UNICEF business greeting card** catalog featuring stunning designs and many elegant extras.

- **Expanded Premium Card Offering**—Featuring top-of-the-line processes such as: intricate laser-cut designs, detailed embossing, foil-lined insert pages, and metallic cording.
- **Custom Messages and Company Logos**—Choose your perfect card, then make it unique with your company logo and a personalized message.

Ninety-one cents of every dollar the U.S. Fund for UNICEF receives goes to support programs that help children and can prevent hunger, disease, lack of clean water, or lack of access to a proper education.

Take a few minutes to order today!

Visit www.business.unicefusa.org, or call our Customer Service Specialist at **1-800-227-3738**. For a custom greeting card designed especially for your company, feel free to call me directly at 816-588-8443.

Your purchase, your support, your help in telling our story saves children's lives and makes a real difference.

With heartfelt thanks,

Laurie Smith
National Account Manager—UNICEF

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